



# Second Chance Animal Services, Inc.

FKA SECOND CHANCE ANIMAL SHELTER, INC.

111 Young Road, P.O. Box 136, East Brookfield, MA 01515

508-867-5525 info@secondchanceanimals.org www.secondchanceanimals.org

## Our Mission

- To provide temporary shelter to abandoned and surrendered animals for the purpose of finding permanent suitable homes.
- To provide assistance and information to others whose purposes are consistent with the purpose of Second Chance Animal Services, Inc.
- To provide assistance and financial aid to prevent overpopulation through spaying and neutering programs.
- To support a healthy pet community and responsible animal husbandry by providing low or no cost general veterinary services to those unable to afford care for their pets and to animal control agencies, animal shelters and rescues, and to establish referral networks with local "for profit" veterinary doctors and clinics to channel those eligible for low or no cost services to SCAS.
- Voted Top Non-Profit on greatnonprofits.org 2017
- Voted Best of Central MA for Pet Services 2016
- Platinum Level on Guidestar.org
- HSUS Emergency Partner since 2010
- ASPCA Emergency Placement Partner since 2013
- Only Pets for Life Designated Organization in MA

## DINNER AUCTION for SECOND CHANCE ANIMAL SERVICES, INC.

Second Chance Animal Services will be holding our **20<sup>th</sup> Annual Dinner Auction** on **March 23, 2019** and we're asking for your support. The Dinner Auction, our major fundraiser that provides funding for all our programs and services for pets in need, will once again be held at the beautiful Leicester Country Club. There is a silent auction as well as a live auction and raffle drawing. The evening will begin at 4:00 PM with cocktail hour and preview. Dinner will begin at 6:00 PM, followed by the auction.

We rely on sponsorships and contributions of gift certificates, goods and services to make this important event a success. We offer great sponsorship opportunities to help pets in need while promoting your business: **Sponsor a Centerpiece** for \$50 (per table), your company/organization will receive recognition on individual centerpiece created for the event. **Advertise in the event program**, a variety of ad sizes are available. **Become a major event, banquet or bonus sheet sponsor** with prominent recognition at the event. **Donate an item, gift certificate or service**, donations are auctioned off at the evening's festivities to raise much needed funds. **Attend the event**, reserve your table today before tickets sell out. Please see the attached form for further details on these great opportunities to help pets and promote your business.

This not only offers you excellent exposure to the attendees, but all proceeds go directly to benefit the over 37,000 pets we help each year. Whichever way(s) you choose, you will be helping the homeless pets in our area as well as help us to continue to fund the much needed programs that we operate. Even if you are not a business or cannot attend our fundraiser, you can help with a monetary donation as well. All are greatly appreciated!

Second Chance is a nonprofit 501c3 tax exempt organization that began in 1999 in East Brookfield and relies solely on donations and grants to operate. Our Adoption Center in East Brookfield, a no-kill animal shelter that works hard to rescue animals, opened in East Brookfield in 2002. We also have three full service hospitals in North Brookfield, Springfield, and Worcester - and we need your support to help us meet the demands of animals living in poverty, pets in the community, and of course, our homeless shelter pets that pass through our doors and/or use our many programs. All of our programs and services help over 37,000 animals per year! Please visit our website [www.secondchanceanimals.org](http://www.secondchanceanimals.org), so you can see how our organization, with your support, is saving the lives of so many pets.

Please call (508) 867-4620 if I can be of any assistance or you would like additional information about our organization. Thank you for your continued support. We are looking forward to hearing from you soon.

Sincerely,  
Lindsay Doray  
Development Director

**Tax ID # 04-3490671**

**Adoption Center** 111 Young Road, P.O. Box 136, East Brookfield, MA 01515, T: 508-867-5525  
**North Brookfield Community Veterinary Hospital** 372 North Main Street, North Brookfield, MA 01535, T: 508-637-1333  
**Springfield Community Veterinary Hospital** 67 Mulberry Street, Springfield 01105, T: 413-739-2343  
**Worcester Community Veterinary Hospital** 831 Main Street, Worcester, MA 01610, T: 774-243-1234

# 20<sup>th</sup> Annual Dinner Auction - Saturday, March 23, 2019

## AUCTION DONATION

*Donation of items for auction can be of any price range and are GREATLY appreciated.*

Item(s) being donated: \_\_\_\_\_ Items(s) Value: \_\_\_\_\_

Name: \_\_\_\_\_ Contact #: \_\_\_\_\_

Our auction committee sometimes combines items into gift combinations (baskets, sets) that will enhance the value of the items. If you do NOT want your item combined with any other item, please let us know. All donors will be acknowledged for these items.

*Please send this form and your donation to:*

Second Chance Animal Services, Attn: Dinner/Auction Items, P.O. Box 136, 111 Young Road, East Brookfield, MA 01515

If you would like to drop off your item at the Adoption Center, please include this form to help us ensure that all donations are properly acknowledged. Pickup of items can also be arranged. Please contact the Adoption Center at (508) 867-5525. Thank you for your support!!

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## EVENT SPONSORSHIP

We offer a great opportunity for major sponsors to get their name out there. These are great sponsorships of our organization event and a great way to show your community support to the attendees and our website viewers. **Deadline: March 5, 2019 to ensure time for processing.**

### **Major Event Sponsorship \$1000.00**

**The Major sponsorship includes:** recognition board with your name prominently displayed at the event, full page ad in the auction booklet, giveaway to attendants (provided by sponsor) and name/logo and web link on the event's page on our website (*we have 4,000 visitors to our website each week!*).

### **Banquet Sponsorship \$500.00**

**The Banquet sponsorship includes:** recognition board with your name prominently displayed at the event, full page ad in the event booklet, and name on the event page on our website.

### **Bonus Sheet Sponsor \$750.00**

**The Bonus Sheet Sponsorship** is a unique opportunity to have your logo displayed at the top of the bonus sheet which is handed out to auction attendees listing bonus items up for bid. Limit: ONE

A representative will contact you to get the necessary information for this sponsorship. Please provide the following contact info:

Name: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Contact #: \_\_\_\_\_ Best way to contact: \_\_\_ Phone \_\_\_ Email

*Please send check and this form to:*

Second Chance Animal Services, Attn: Dinner/Auction Sponsor, P.O. Box 136, 111 Young Road, East Brookfield, MA 01515

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## AUCTION PROGRAM OR CENTERPIECE SPONSORSHIP

All ads will be included in our auction program handed out to all guests. There is a limit of 40 centerpieces available for sponsorship (one per table). Please be sure to get your sponsorships in early to ensure a centerpiece.

**Centerpiece Sponsorship \$50.00**

### **Program Ads:**

Please include business card or other camera-ready work with this form. Photos and original artwork are welcome. No half tones or scans please. Please note that page size is 5 1/2" x 8 1/2".

Full Page \$125.00 Half Page \$75.00 1/3 Page (business card size) \$50.00

### **Pet Memorials:**

Please include information (and photo if desired) on a separate sheet of paper with this form.

Beloved Pet and Photo (approx. 2" square) and 3 lines \$50.00

**Deadline: March 5, 2019 to ensure time for processing.**

*Please send information, check and this form to:*

Second Chance Animal Services, Attn: Dinner/Auction Ads, P.O. Box 136, 111 Young Road, East Brookfield, MA 01515

Name: \_\_\_\_\_ Contact email: \_\_\_\_\_

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## RESERVATIONS

Enclosed is my check for \_\_\_\_\_ people @ \$42.00/person = \$ \_\_\_\_\_ We will reserve tables for parties of 8 or more (tables seat 10).

**If you are reserving a table or joining a table, please provide the name for the table:** \_\_\_\_\_

*Please complete this form and send it with your check to:*

Second Chance Animal Services, Inc., Attn: Dinner/Auction Tickets, P.O. Box 136, 111 Young Road, East Brookfield, MA 01515

**There is limited seating, so we strongly recommend getting your tickets in advance.** If you have any questions, please contact Lindsay Doray at [development@secondchanceanimals.org](mailto:development@secondchanceanimals.org). Thank you for your support!

Name: \_\_\_\_\_ Telephone: \_\_\_\_\_

Address: \_\_\_\_\_ Email: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_