



Second Chance Animal Services, Inc.

FKA SECOND CHANCE ANIMAL SHELTER, INC.

111 Young Road, P.O. Box 136, East Brookfield, MA 01515
508-867-5525 info@secondchanceanimals.org www.secondchanceanimals.org

Our Mission

- To provide temporary shelter to abandoned and surrendered animals for the purpose of finding permanent suitable homes.
- To provide assistance and information to others whose purposes are consistent with the purpose of Second Chance Animal Services, Inc.
- To provide assistance and financial aid to prevent overpopulation through spaying and neutering programs.
- To support a healthy pet community and responsible animal husbandry by providing low or no cost general veterinary services to those unable to afford care for their pets and to animal control agencies, animal shelters and rescues, and to establish referral networks with local "for profit" veterinary doctors and clinics to channel those eligible for low or no cost services to SCAS.
- Voted Top Non-Profit on greatnonprofits.org 2017, 2018
- Voted Best of Central MA for Pet Services 2016, 2017, 2018
- Voted Best of Central MA for Veterinarian 2017, 2018
- Voted Best of Central MA For Nonprofit 2018
- Platinum Level on Guidestar.org
- HSUS Emergency Partner since 2010
- ASPCA Emergency Placement Partner since 2013
- Only Pets for Life Designated Organization in MA

SPONSORSHIP OPORTUNITY

HALLOWEEN BARKTACULAR *Plus Bonus Exposure at the Cruise for Critters*

Second Chance Animal Services invites you to join forces with us as we continue our work to help pets in need. Our fall fundraising campaign features the following events:

Halloween Barktacular, to be held on Saturday, October 26th at Camp Marshall in Spencer, MA. The Barktacular is an exciting, fun-filled event that brings families and pets together to celebrate the spirit of Halloween.

Cruise for Critters to be held on Saturday, September 21st at Westview Farms Creamery located in Monson, MA. This event features a classic car show that is sure to capture the heart of car enthusiasts of all ages and their pets.

We have developed sponsorship levels of all sizes to meet your budget. All sponsorship levels include bonus advertising at the Cruise for Critters Classic Car Show. We want to offer widespread geographical exposure for our sponsors by including advertising to reach participants in both the Western and Central MA regions.

By taking advantage of this sponsorship opportunity, you will support Second Chance's many programs and services that help over 37,000 pets annually as we continue to work to fulfil our mission of keeping families and pets together. Please see the enclosed sponsorship booklet that provides insight into our organization along with an overview of the featured fundraising events and associated sponsorship levels.

Please don't hesitate to contact me if you have any questions. I can be reached via email at development@secondchanceanimals.org or please call 508-867-5525

Thank you for your time and consideration.

Sincerely,

Lindsay Doray
Development Director

Adoption Center 111 Young Road, P.O. Box 136, East Brookfield, MA 01515, T: 508-867-5525
North Brookfield Community Veterinary Hospital 372 North Main Street, North Brookfield, MA 01535, T: 508-637-1333
Springfield Community Veterinary Hospital 67 Mulberry Street, Springfield 01105, T: 413-739-2343
Worcester Community Veterinary Hospital 831 Main Street, Worcester, MA 01610, T: 774-243-1234



Fall Sponsorship Opportunities Halloween Barktacular and Cruise for Critters Exposure at TWO EVENTS



	Platinum \$2,500	Gold \$1,000	Silver \$500	Bronze \$200
Logo on 6,000+ marketing piece to be distributed to families at local schools	✓			
Sponsor of 'Selfie Station logo on backdrop	✓			
Opportunity to hand out your promotional items to all participants at your table or at the event's registration table	✓	✓		
Banner with your business name and logo displayed one month at SCAS Dog Park and at the event	✓	✓		
Banner 2'x3' with your business name and logo displayed at the event	✓	✓	✓	
T-Shirt with name displayed at event	Priority placement	Priority placement	✓	✓
Web promotion with your business logo and link on the sponsor page of the event	✓	✓		
Your business name, logo and link on one of the newsletters sent to 2,000 participants prior to the event	✓	✓		
Space at the event provided to promote your event or business * (table, tents and all materials provided by sponsor)	✓	✓	✓	✓
Mention in Pre and Post Event Press Releases	✓			
Individual Social Media Post Tagging your business and Promoted	✓			

* All sponsors are welcome to join us the day of the event. Please let us know if you would like complimentary booth space.



**SECOND CHANCE WOULD LOVE TO HAVE YOU AS OUR PARTNER IN HELPING ANIMALS IN NEED!!
PLEASE RETURN THIS FORM WITH YOUR SPONSORSHIP.**

SPONSOR NAME _____
(As you want it displayed in all promotions)

CONTACT PERSON: _____

WEBSITE: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

PHONE: _____ EMAIL: _____

- Platinum Sponsorship \$2,500
Gold Sponsorship \$1,000
Silver \$500
Bronze \$200
I Want to Help \$75
All Donations Welcome Amount _____

Please complete this form and return to:
Second Chance Animal Services, Inc.
Fall Fundraiser
P.O. Box 136,
East Brookfield, MA 01515.

Pay by Check – Payable to “*Second Chance Animal Services, Inc.*”

Charge my (please circle) Visa / Mastercard / American Express / Discover

Card # _____ Exp. Date: _____

Signature: _____

Please note the following:

- To get **ALL** the benefits of the sponsorship, forms must be received by **September 1, 2019**.
- For logo promotions - sponsor must provide camera ready copy via email to:
development@secondchanceanimals.org

The earlier you submit your sponsorship, the more exposure your company will get when you choose a package that includes a web name/link!

QUESTIONS:

Please email: development@secondchanceanimals.org
Or call Lindsay 508-867-5525
www.secondchanceanimals.org