



# Second Chance Animal Services, Inc.

FKA SECOND CHANCE ANIMAL SHELTER, INC.

111 Young Road, P.O. Box 136, East Brookfield, MA 01515

508-867-5525 info@secondchanceanimals.org www.secondchanceanimals.org

## Our Mission

- To provide temporary shelter to abandoned and surrendered animals for the purpose of finding permanent suitable homes.
- To provide assistance and information to others whose purposes are consistent with the purpose of Second Chance Animal Services, Inc.
- To provide assistance and financial aid to prevent overpopulation through spaying and neutering programs.
- To support a healthy pet community and responsible animal husbandry by providing low or no cost general veterinary services to those unable to afford care for their pets and to animal control agencies, animal shelters and rescues, and to establish referral networks with local "for profit" veterinary doctors and clinics to channel those eligible for low or no cost services to SCAS.
- Voted Top Non-Profit on greatnonprofits.org 2017
- Voted Best of Central MA for Pet Services 2016
- Platinum Level on Guidestar.org
- HSUS Emergency Partner since 2010
- ASPCA Emergency Placement Partner since 2013
- Only Pets for Life Designated Organization in MA

## 21<sup>st</sup> Annual Dinner Auction for You Can Help Pets in Need

The **21<sup>st</sup> Annual Dinner Auction** for pets in need will be held on **March 28, 2020** at the **Southbridge Hotel & Conference Center** and we're asking for your support. This popular event provides funding for all the programs and services for pets in need all year long. The evening includes a silent auction with hundreds of items, as well as a live auction and raffle drawing. Doors open at 4:00 PM with cocktail hour and preview. Dinner will begin at 6:00 PM, followed by the auction.

We rely on sponsorships and the contributions of gift certificates, goods and services to make this critical event a success. There are some great opportunities to help pets while showcasing your company's commitment to the community.

- **Sponsor the Event:** prominent recognition at the event.
- **Donate an item, gift certificate, service or one-of-a-kind experience:** donations are auctioned off at the evening's festivities to raise much needed funds.
- **Sponsor a Centerpiece:** your company/organization will receive recognition on an individual centerpiece created for the event.
- **Advertise in the event program:** a variety of ad sizes are available.
- **Attend the event:** reserve your table today before tickets sell out.

Please see the attached form for more details on these great opportunities to help pets and promote your business. Supporting this event not only offers you excellent exposure to the attendees, but all proceeds go directly to benefit the over 40,000 pets we help each year. However you choose to help, your support can change the lives of countless pets. Even if you are not a business or cannot attend our fundraiser, you can help with a monetary donation as well. *Any support is greatly appreciated!*

Second Chance is a nonprofit 501c3 organization founded in 1999 in East Brookfield and relies solely on donations and grants to operate. The organization operates an adoption center in East Brookfield, and Community Veterinary Hospitals in North Brookfield, Springfield and Worcester. Second Chance helps 40,000 pets a year through adoption, spay/neuter, veterinary care, community outreach, educational outreach programs, training, and a pet food pantry. We need your support to meet the demands of animals living in poverty, pets in the community, and of course, the homeless shelter pets that pass through our doors. Please visit [www.secondchanceanimals.org](http://www.secondchanceanimals.org) to learn more about how your support is saving the lives of so many pets.

Please call (508) 867-4620 if I can be of any assistance or you would like additional information about our organization. Thank you for your continued support. We are looking forward to hearing from you soon.

Sincerely,  
Lindsay Doray  
Development Director

Tax ID # 04-3490671

Adoption Center 111 Young Road, P.O. Box 136, East Brookfield, MA 01515, T: 508-867-5525  
North Brookfield Community Veterinary Hospital 372 North Main Street, North Brookfield, MA 01535, T: 508-637-1333  
Springfield Community Veterinary Hospital 67 Mulberry Street, Springfield 01105, T: 413-739-2343  
Worcester Community Veterinary Hospital 831 Main Street, Worcester, MA 01610, T: 774-243-1234

# 21<sup>st</sup> Annual Dinner Auction - Saturday, March 28, 2020

Please send check and this form to:

**Second Chance Animal Services, Attn: Dinner Auction, 111 Young Road, PO Box 136, East Brookfield, MA 01515**

## EVENT SPONSORSHIP

A great opportunity to show your support for pets in need to event attendees and website viewers. There's a variety of sponsorship levels for all budgets: **Deadline: March 6, 2020** to be included in all event promotions.

### **Platinum Sponsorship: \$1500.00**

**Includes:** Inclusion in the annual year in review video, your name prominently displayed at the event, full page ad in the auction booklet, giveaway to attendants (provided by sponsor) and name/logo and web link on the event's page on our website (*we have 4,000 visitors to our website each week!*).

### **Gold Sponsorship: \$1000.00**

**Includes:** your name prominently displayed at the event, full page ad in the auction booklet, giveaway to attendants (provided by sponsor) and name/logo and web link on the event's page on our website (*we have 4,000 visitors to our website each week!*).

### **Silver Sponsorship: \$500.00**

**Includes:** your name prominently displayed at the event, full page ad in the event booklet, and name on the event page on our website.

### **Bonus Sheet Sponsor: \$750.00**

A unique opportunity to have your logo displayed at the top of the bonus sheet handed out to all auction attendees listing bonus items up for bid. Limit: ONE

Please email a high-resolution logo and your company's ad or information so we can create an ad for you to: [development@secondchanceanimals.org](mailto:development@secondchanceanimals.org).

Name: \_\_\_\_\_ Contact Email: \_\_\_\_\_  
Contact #: \_\_\_\_\_ Best way to contact: \_\_\_\_ Phone \_\_\_\_ Email

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## AUCTION PROGRAM OR CENTERPIECE SPONSORSHIP

All ads will be included in our auction program handed out to all guests. **Deadline: March 6, 2020** to be included in program.

**Centerpiece Sponsorship: \$50.00.** (Limit 40 - Please be sure to get your sponsorships in early to ensure a centerpiece.)

### **Program Ads: Full Page - \$125.00**

### **Half Page - \$75.00. 1/3 Page (business card size) - \$50.00**

Please email your ad or high-resolution logo and we can create an ad for you to [development@secondchanceanimals.org](mailto:development@secondchanceanimals.org). Photos and original artwork are welcome. Please note that page size is 5 1/2" x 8 1/2".

### **Pet Memorials: \$50.00**

Beloved Pet and Photo (approx. 2" square) and 3 lines. Please include information (and photo if desired) on a separate sheet of paper with this form.

Name: \_\_\_\_\_ Contact email: \_\_\_\_\_

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## AUCTION DONATION

**Donation of items for auction can be of any price range and are GREATLY appreciated.**

Item(s) being donated: \_\_\_\_\_ Items(s) Value: \_\_\_\_\_  
Name: \_\_\_\_\_ Contact #: \_\_\_\_\_

Our auction committee sometimes combines items into gift combinations (baskets, sets) that will enhance the value of the items. All donors will be acknowledged for these items in the program.

If you would like to drop off your item at the Adoption Center, please include this form to help us ensure that all donations are properly acknowledged. Pickup of items can also be arranged. Please email [development@secondchanceanimals.org](mailto:development@secondchanceanimals.org).

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## RESERVATIONS

Order online: [www.secondchanceanimals.org](http://www.secondchanceanimals.org) or mail form and check to address above.

Enclosed is my check for \_\_\_\_\_ people @ \$42.00/person = \$ \_\_\_\_ We will reserve tables for parties of 8 or more (tables seat 10)

**If you are reserving a table or joining a table, please provide the name for the table:** \_\_\_\_\_

**There is limited seating, so we strongly recommend getting your tickets in advance.** If you have any questions, please contact Lindsay Doray at [development@secondchanceanimals.org](mailto:development@secondchanceanimals.org)

Name: \_\_\_\_\_ Telephone: \_\_\_\_\_  
Address: \_\_\_\_\_ Email: \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_

**Thank you for your support!**