

DATE: July 10, 2021  
TIME: 7:30 AM Registration/ 8:00 Tee Off Shotgun Start  
FORMAT: 18 Hole Scramble with foursomes. Max of 144 golfers.  
WHERE: Heritage Country Club: 88 Sampson Road, Charlton, MA

## **SPONSORSHIP OPPORTUNITIES**



### ⇒ **Luncheon Sponsorship (\$1000.00)**

- Individual acknowledgement board at Luncheon
- Name listed in all event publicity as the major sponsor
- Recognition – your name displayed during the lunch and formal recognition at this time.
- Table Display (if desired)
- Recognition in our enewsletter prior to the event and in the follow up enewsletter after the event
- Logo with link on our website under the event (prominent placement)
- Full Page ad/recognition in our golf tournament booklet
- Option to provide a giveaway item with your name and/or logo

### ⇒ **Chip Sponsorship (\$500.00)**

- Name on Combo Recognition sign
- 2 Tee box Signs
- Logo with link on our website under the event
- Full Page ad/recognition (\$100 value!) in our golf tournament booklet and name displayed on the Recognition Board.

### ⇒ **Challenge Game Sponsorships (\$250.00) Choice of Five Game Sponsorships - limit of two sponsors per game:**

- 1) **Closest to the Pin Sponsorship**
- 2) **Closest to the Line Sponsorship**
- 3) **Putter's Challenge Sponsorship**
- 4) **Yellow Ball Challenge Sponsorship**
- 5) **Longest Drive**

- Tee Box Sign – sign near the green with your name on it
- ½ page ad/recognition in our golf tournament booklet
- Name in our enewsletter promotion prior to the event
- Name on our website under the event
- Challenge Sponsors also have the name displayed on the Recognition Board

### ⇒ **Print Media Sponsorship (\$ contact us)**

- 2 Signs on fairway
- Full Page ad in our golf tournament booklet

### ⇒ **Tee Box Sponsorship (\$175)**

- 1 Tee Box Sign – as a sponsor, your name will be displayed on a tee sign
- Name in the golf tournament booklet
- Name on our website under the event

### ⇒ **Booklet Sponsor**

- Full Page Ad \$100.00
- ½ page Ad \$60.00

### ⇒ **Auction/Raffle Item**

- Any amount/donation accepted
- **Other fun things at this event: Silent Auction \* 50/50 \* Mulligans \* Raffles \* Other Contests Too!**

*All proceeds benefit Second Chance Animal Services*

**Yes!! I want to sponsor *Second Chance's* Golf Tournament on July 10<sup>th</sup>!**

SPONSOR NAME \_\_\_\_\_

(Please note: This is how it will read in event material)

CONTACT PERSON: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY, STATE, ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

Please check the sponsorship(s) you are providing:

Luncheon Sponsorship **\$1,000.00**

Giveaway Sponsorship **\$ 500.00**

Challenge Game Sponsorship **\$ 250.00**

Closest To The Pin \_\_\_\_\_

Closest To The Line \_\_\_\_\_

Yellow Ball Challenge \_\_\_\_\_

Putter's Challenge \_\_\_\_\_

Longest Drive \_\_\_\_\_

Poker Challenge \_\_\_\_\_

Exclusive Print Media Sponsorship \_\_\_\_\_

Tee Box Sponsorship **\$ 175.00**

Booklet Sponsor \_\_\_\_\_

I just want to help! Amount \_\_\_\_\_

Want to be a **hole in one sponsor** and have a special offer for this challenge? Please contact us!

**Individuals who secure \$500 or more in new sponsorships by June 1st will receive a ticket to the event FREE!!**

To receive your free golf ticket, sponsorship payments must be received by June 1<sup>st</sup>. Any questions see attached letter or please email Lindsay Doray at [development@secondchanceanimals.org](mailto:development@secondchanceanimals.org)

Please complete this form and return to:

**Second Chance Animal Services, Golf Tournament,**

**PO Box 136, 111 Young Road**

**East Brookfield, MA 01515**

To get ALL the benefits of the sponsorship, forms must be received by June 20, 2021. For brochure ads, sponsor must supply copy ready material. Full page is 5 ½ x 8 ½", half page is 5 ½" x 4 ¼".

**THANK YOU FOR HELPING US TO SAVE LIVES!**

If you would like to be a golfer in this event, tickets are \$100.00 per player with the option to upgrade to steak for an additional \$10pp and may be purchased online at [secondchanceanimals.org/events/golf](http://secondchanceanimals.org/events/golf) or mail a check with golfer info to Second Chance Animal Services at 111 Young Road, East Brookfield, MA. For more information, please visit [secondchanceanimals.org/events/golf](http://secondchanceanimals.org/events/golf).