

Sponsorship Opportunity to Benefit Local Community!



Join the Wormtown Milers and Rapscaillon Brewery to support a great cause: **Second Chance Animal Services**

About the Event

The Running Out of Summer 5k is a charity race to benefit Second Chance Animal Services, located in East Brookfield and Worcester, Massachusetts. The event features live music, giveaways, and food and beer after the race. Taking place on August 28, 2021, the last weekend before Labor Day, this race is sure to be a fun and festive event.

About Second Chance Animal Services

Second Chance is a nationally recognized organization that provides innovative programs and services to help animals. It has been helping animals since 1999 and is a no-kill, non-profit charitable 501c3 organization. Second Chance has helped over 34,000 pets through adoption, low cost spay/neuter, high quality veterinary care for all, subsidized rates for those that qualify, community outreach, educational programs, training, a pet food pantry, and other services.

Sponsorship Levels

Sponsorships include both cash and in-kind donations. Types of acceptable in-kind donations include water to hand out to runners, raffle prizes, and swag bag contents including non-perishable foods, personal care products, and other items of interest to runners.

Friends of ROOS5K \$100 cash or in-kind

- Name on banner on race day

Bronze Sponsor \$250, minimum \$150 cash

- Logo on banner on race day

Silver Sponsor \$500, minimum \$350 cash

- Logo on banner on race day
- Small logo on race shirt worn by runners

Gold Sponsor \$750, minimum \$500 cash

- Logo on banner on race day
- Large logo on race shirt worn by runners

Platinum Sponsor \$1,000, minimum \$700 cash

- Large and central logo on banner on race day
- Large logo on race shirt worn by runners in premium location
- Mention in all marketing materials

Naming Sponsor \$2,000 cash

Only ONE available!

- 2x6 tabletop display on race day
- Logo on all runner swag bags
- Large and central logo on banner on race day
- Logo on race shirt sleeve worn by runners
- Name on medal
- All marketing materials to include "Running out of Summer 5K presented by <Sponsor>"



Please contact Emma Thibault with questions or for additional information on sponsorships at 617-680-1112 or e-mail to wormtownmilersrun@gmail.com