



Second Chance Animal Services, Inc.

FKA SECOND CHANCE ANIMAL SHELTER, INC.

111 Young Road, P.O. Box 136, East Brookfield, MA 01515
508-867-5525 info@secondchanceanimals.org www.secondchanceanimals.org

Our Mission

- To provide temporary shelter to abandoned and surrendered animals for the purpose of finding permanent suitable homes.
- To provide assistance and information to others whose purposes are consistent with the purpose of Second Chance Animal Services, Inc.
- To provide assistance and financial aid to prevent overpopulation through spaying and neutering programs.
- To support a healthy pet community and responsible animal husbandry by providing low or no cost general veterinary services to those unable to afford care for their pets and to animal control agencies, animal shelters and rescues, and to establish referral networks with local "for profit" veterinary doctors and clinics to channel those eligible for low or no cost services to SCAS.
- Voted Top Non-Profit on greatnonprofits.org 2017, 2018
- Voted Best of Central MA for Pet Services 2016, 2017, 2018
- Voted Best of Central MA for Veterinarian 2017, 2018
- Voted Best of Central MA For Nonprofit 2018
- Platinum Level on Guidestar.org
- HSUS Emergency Partner since 2010
- ASPCA Emergency Placement Partner since 2013
- Only Pets for Life Designated Organization in MA

FALL 2021 SPONSORSHIP OPPORTUNITY

CRUISE FOR CRITTERS at WESTVIEW FARMS CREAMERY, MONSON *Saturday, September 18th*

We hope this letter finds you well and that you were able to weather all the challenges of 2020. Through the generosity of the local business community, Second Chance was able to meet the great needs of pets here in Massachusetts. We are excited for brighter days ahead, but we know so many have been financially impacted by the pandemic and we need your help to be there for pets in need.

We invite you to join forces to help keep pets out of shelters. Please consider a sponsorship or item donation for our upcoming fall fundraiser at Westview Farms Creamery in Monson, MA.

Cruise for Critters combines classic fall activities including a corn maze, pumpkin picking and a fall vendor fair with a car show for car enthusiasts of all ages and their pets. This year we'll also feature many games from our very popular Halloween Barktacular (which was unfortunately cancelled earlier this year due uncertainty and the year-long planning needed to produce the event.)

There are sponsorship levels of all sizes to meet your budget. This is a great opportunity to help pets while showcasing your company's commitment to the community in both the Central and Western MA regions.

Please don't hesitate to contact me if you have any questions. I can be reached via email at lindsay.doray@secondchanceanimals.org or leave me a message at 508-867-4620 and I will return your call.

Thank you for your time and consideration.

Sincerely,

Lindsay Doray
Development Director

Adoption Center 111 Young Road, P.O. Box 136, East Brookfield, MA 01515, T: 508-867-5525
North Brookfield Community Veterinary Hospital 372 North Main Street, North Brookfield, MA 01535, T: 508-637-1333
Springfield Community Veterinary Hospital 67 Mulberry Street, Springfield 01105, T: 413-739-2343
Worcester Community Veterinary Hospital 831 Main Street, Worcester, MA 01610, T: 774-243-1234



Fall Sponsorship Opportunities
Cruise for Critters
Westview Farms Creamery, Monson, MA

	Platinum \$1,000	Gold \$500	Silver \$200
Banner with your business name and logo displayed one month at SCAS Dog Park and at the event	✓		
Banner 2'x3' with your business name and logo displayed at the event	✓	✓	
T-Sign with name displayed at event	Priority placement	Priority placement	✓
Your business logo and link on our website event page	✓		
Your business name on our website event page	✓	✓	
Your business name, logo and link on one of the e-newsletters prior to the event	✓		
Mention in Pre and Post Event Press Releases	✓		
Individual Social Media Post Tagging your Business	✓		
*Opportunity to hand out your promotional items to all participants at your table or at the event's registration table (table, tents and all materials provided by sponsor)	✓	✓	✓

* All sponsors are welcome to join us the day of the event – please indicate if you would like to reserve space.



**SECOND CHANCE WOULD LOVE TO HAVE YOU AS OUR PARTNER IN HELPING ANIMALS IN NEED!!
PLEASE RETURN THIS FORM WITH YOUR SPONSORSHIP.**

SPONSOR NAME _____
(As you want it displayed in all promotions)

CONTACT PERSON: _____

WEBSITE: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

PHONE: _____ EMAIL: _____

Sponsors: please let us know if you would like complimentary booth space: YES NO

Platinum Sponsorship \$1,000
Gold Sponsorship \$500
Silver Sponsorship \$200
I Want to Help \$75
All Donations Welcome Amount _____

Please complete this form and return to:
Second Chance Animal Services, Inc.
Fall Fundraisers
P.O. Box 136,
East Brookfield, MA 01515.

Pay by Check – Payable to “*Second Chance Animal Services, Inc.*”

Charge my (please circle) Visa / Mastercard / American Express / Discover

Card # _____ Exp. Date: _____ CV Code: _____

Signature: _____

Please note the following:

- To get **ALL** the benefits of the sponsorship, forms must be received by **August 26, 2021**.
- For logo promotions - please provide high resolution logo via email to:
lindsay.doray@secondchanceanimals.org

The earlier you submit your sponsorship, the more exposure your company will get when you choose a package that includes a web name/link!

QUESTIONS:

Please email:
lindsay.doray@secondchanceanimals.org