

# Sponsorship Opportunity to Benefit Local Community!



## Join RapsCALLion Brewery and Brimfield Winery & Cidery to support a great cause: **Second Chance Animal Services**

### About the Event

The Running Out Of Summer 5K is a charity race to benefit Second Chance Animal Services, located in East Brookfield and Worcester, Massachusetts. The event features live music, giveaways, and food and beer/wine after the race. Taking place on Sunday, August 29, 2021, the last weekend before Labor Day, this race is sure to be a fun and festive event.

### About Second Chance Animal Services

Second Chance is a nationally recognized organization that provides innovative programs and services to help animals. It has been helping animals since 1999 and is a no-kill, non-profit charitable 501c3 organization. Second Chance has helped over 40,000 pets through adoption, low cost spay/neuter, high quality veterinary care for all, subsidized rates for those that qualify, community outreach, educational programs, training, a pet food pantry, and other services.

### Sponsorship Levels

Sponsorships include both cash and in-kind donations. Types of acceptable in-kind donations include water to hand out to runners, raffle prizes, and swag bag contents including non-perishable foods, personal care products, and other items of interest to runners.

#### Friends of ROOS5K \$100 cash or in-kind

- Name on banner on race day

#### Bronze Sponsor \$250, minimum \$150 cash

- Logo on banner on race day

#### Silver Sponsor \$500, minimum \$350 cash

- Logo on banner on race day
- Small logo on race shirt worn by runners

#### Gold Sponsor \$750, minimum \$500 cash

- Logo on banner on race day
- Large logo on race shirt worn by runners

#### Platinum Sponsor \$1,000, minimum \$700 cash

- Large and central logo on banner on race day
- Large logo on race shirt worn by runners in premium location
- Mention in all marketing materials

#### Naming Sponsor \$2,000 cash

##### **Only ONE available!**

- 2x6 tabletop display on race day
- Logo on all runner swag bags
- Large and central logo on banner on race day
- Logo on race shirt sleeve worn by runners
- Name on medal
- All marketing materials to include "Running out of Summer 5K presented by <Sponsor>"



"More Than Just a Shelter"



Please contact Emma Thibault or Heidi White with questions or for additional information on sponsorships at 617-680-1112 (Emma) or heidipwhite@gmail.com