



# Second Chance Animal Services, Inc.

FKA SECOND CHANCE ANIMAL SHELTER, INC.

info@secondchanceanimals.org www.secondchanceanimals.org

## 2022 Cruise for Critters Sponsorship Opportunities

**Saturday, September 24, 2022, at Westview Farms Creamery in Monson**

We invite you to join forces with Second Chance to help pets in need here in your community. Please consider a sponsorship or item donation for our upcoming fall fundraiser at Westview Farms Creamery in Monson, MA.

**Cruise for Critters** combines classic fall activities including a corn maze, pumpkin picking and a fall vendor fair with a car show for car enthusiasts of all ages and their pets. Once again, we'll be featuring games from our very popular **Halloween Barktacular**, now part of Cruise for Critters.

There are sponsorship levels of all sizes to meet your budget. This is a great opportunity to help pets while showcasing your company's commitment to the community in both the Central and Western MA regions.

Please don't hesitate to contact me if you have any questions. I can be reached via email at [development@secondchanceanimals.org](mailto:development@secondchanceanimals.org) or leave me a message at 774-318-1101 x-113 and I will return your call.

Thank you for your time and consideration.

Sincerely,

Lindsay Doray  
Chief Development Officer



Adoption Center - 111 Young Road, East Brookfield, MA 01515 - T: 508-867-5525

North Brookfield Community Veterinary Hospital - 372 N Main Street, N Brookfield, MA 01535 - T: 508-637-1333














Southbridge Community Veterinary Hospital - 700 Worcester Street, Southbridge, MA 01550 - T: 774-318-1101

Springfield Community Veterinary Hospital - 67 Mulberry Street, Springfield, MA 01105 - T: 413-739-2343

Worcester Community Veterinary Hospital - 831 Main Street, Worcester, MA 01610 - T: 774-243-1234



## 2022 Cruise for Critters Sponsorship Opportunities

|   | Platinum<br>\$1,000   | Gold<br>\$500   | Silver<br>\$200   |
|---|---|---|---|
| Banners with your logo displayed at event and at our Second Chance Dog Park (through November 1)  |    |   |   |
| Banner with your logo displayed at event  |    |    |   |
| T-Sign with name displayed at event   | Priority Placement  | Priority Placement  |    |
| Business logo & link on our website event page  |    |   |   |
| Business name on our website event page   |   |   |   |
| Recognition with business logo & link in one of our e-newsletters   |  |   |   |
| Recognition in pre-event press release  |  |   |   |
| Individual social media post recognizing your support   |  |   |   |
| Opportunity to hand out your promotional items to participants at your table or the event registration table (table, tents and all material provided by sponsor). |  |  |  |



2022 Cruise for Critters

Second chance would love to have you as our partner in helping animals in need!

Please return this form with your sponsorship

SPONSOR NAME \_\_\_\_\_  
(As you want it displayed in all promotions)

CONTACT PERSON: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY, STATE, ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

Would you like complimentary booth space?      o YES      o NO

- Platinum Sponsorship       \$1,000
- Gold Sponsorship       \$500
- Silver Sponsorship       \$200
- I Want to Help       \$75
- All Donations Welcome      Amount \_\_\_\_\_

Pay by Check – Payable to "Second Chance Animal Services, Inc."

OR

Charge my (please circle) Visa / Mastercard / American Express / Discover

Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CV Code: \_\_\_\_\_

Signature: \_\_\_\_\_

For logo promotions - please provide high resolution logo via email to: [development@secondchanceanimals.org](mailto:development@secondchanceanimals.org)

*The earlier you submit your sponsorship, the more exposure your company will get when you choose a package that includes a web name/link! To get ALL the benefits of the sponsorship, forms must be received by August 22, 2022.*

QUESTIONS: Please email: [development@secondchanceanimals.org](mailto:development@secondchanceanimals.org)

Return to:

Second Chance Animal Services Cruise for Critters  
P.O. Box 136  
East Brookfield, MA 01515