



SPONSORSHIP OPPORTUNITIES



Anniversary Block Party

JUNE 22, 2024

EAST BROOKFIELD, MA

Hosted by





About the Event

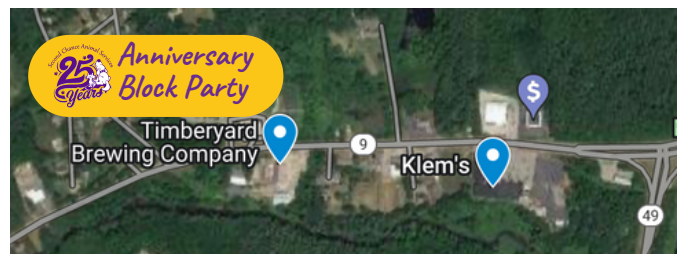
Second Chance Animal Services is a nonprofit animal welfare organization founded in 1999. Second Chance began as an animal shelter and grew to help more pets in need. Today Second Chance operates Community Veterinary Hospitals in North Brookfield, Southbridge, Springfield, and Worcester providing access to the highest-quality veterinary care for all. Subsidized rates are provided to underserved communities to ensure access to care for all pets in need. Last year Second Chance helped over 49,000 pets live better lives through full-service veterinary care, spay/neuter services, adoption services, community & educational outreach programs, training, and a pet food pantry. Second Chance is a 501c3 tax exempt organization – EIN: 04-3490671

Get ready to unleash the celebration as Second Chance Animal Services celebrates 25 incredible years of compassion, dedication, and countless furry tails wagging with joy! Our journey wouldn't have been possible without the incredible support of our community, so what better way to celebrate than with a block party in East Brookfield where it all began?

The event will include **Klem's who is celebrating their 75th Anniversary** and **Timberyard Brewing Company who just celebrated their 5th Anniversary** for a block party extravaganza that'll have tails wagging from miles around.

Planned Block Party Events Include:

- Vendor Fair
- Demonstrations
- Second Chance Shelter Pet Reunion Yappy Hour
- Raffles
- Adoption Event
- Barbecue



Full block party schedule with additional details and times will be released closer to the event date.

Sponsorship Opportunities



Anniversary Block Party

PLATINUM SPONSOR

\$5,000 LIMITED AVAILABILITY

- Prominent logo recognition as the Platinum Sponsor of the 25th Anniversary Block Party at all event locations and promotional material.
- Your name, logo and web link will be prominently displayed on the event's page on our website. (We have an average of 24,000 visitors a month to our website.)
- Individual social media recognition.
- 10'x10' booth space with table & chairs

GOLD SPONSOR

\$2,500. LIMITED AVAILABILITY

- Logo recognition as a Gold Sponsor of the 25th Anniversary Block Party at all event locations and promotional material.
- Your name, logo and web link will be displayed on the event's page on our website. (We have an average of 24,000 visitors a month to our website.)
- Social media recognition.
- 10'x10' booth space with table & chairs

SILVER SPONSOR

\$1,000

- Name recognition as a Silver Sponsor of the 25th Anniversary Block Party at all event locations and promotional material.
- Your name will be prominently displayed on the event's page on our website. (We have an average of 24,000 visitors a month to our website.)
- Social media recognition.
- 10'x10' booth space

BRONZE SPONSOR

\$500

- Recognition as a Bronze Sponsor of the 25th Anniversary Block Party at all event locations.
- Your name will be displayed on the event's page on our website.
- 10'x10' booth space

ANIMAL FRIENDS SPONSOR

\$250

- Your name will be displayed on the event's page on our website.
- 10'x10' booth space

Sponsorships are tax-deductible to the full extent allowed by law.

If you are unable to attend, we would encourage and kindly accept product donations, gift cards and swag items for raffles, prize wheel and auctions being held during the event.



Who Will Attend?

The Second Chance 25th Anniversary Block Party is expected to draw a large audience across two venues with events scheduled throughout the day in addition to the hundreds of visitors the venues attract on a Saturday.

The first ever Second Chance Shelter Pet Reunion Yappy Hour will be a unique opportunity for our adopters to gather with current and retired volunteers and staff, and Second Chance anniversary dinners are historically very-well attended.

The Anniversary Committee is working on more features to enhance the experience as we bring together an amazing community of animal lovers who have been helping pets live better lives for 25 years.

Promoting the Event

The Second Chance 25th Anniversary Block Party will be cross promoted by Second Chance, Klem's and Timberyard Brewing Company, creating a perfect opportunity for sponsors to showcase their commitment to the community and to animal welfare.

Second Chance has a fervent social media following in addition to regularly published newsletters and eNewsletters.

Klem's and Timberyard Brewing Company also enjoy a large social media following in addition to thousands of visitors each week and roadside signage to help promote the event.

Be a Part of the Event

Second Chance is now welcoming sponsors for this special event commemorating 25 years of helping pets live better lives. To join us or for more information, contact:

development@secondchanceanimals.org

774-318-1101 x-113