

Thank You

for your interest in the Second Chance Corporate Partner Program. Sponsorships as a Corporate Partner provide for participation in our signature suite of events, as well as other special invitations and opportunities throughout the year.

For information regarding our exclusively tailored sponsorship packages at the \$30,000, \$50,000, and \$75,000 levels and multi-year commitments, or any other questions, please contact

Lindsay Doray:

774-318-1101 x-113

lindsay.doray@secondchanceanimals.org



Second Chance Animal Services is a nonprofit animal welfare organization founded in 1999. Second Chance began as an animal shelter and grew to help more pets in need. Today, Second Chance operates Community Veterinary Hospitals in North Brookfield, Southbridge, Springfield, and Worcester providing access to the highest-quality veterinary care for all. Subsidized rates are provided to underserved communities to ensure access to care for all pets in need. Last year, Second Chance helped over 55,000 pets live better lives through full-service veterinary care, spay/neuter services, adoption services, community & educational outreach programs, training, and a pet food pantry. Second Chance is a 501c3 tax exempt organization – EIN: 04-3490671



**Our website has over
48,000 visits each month!**

Visit us at SecondChanceAnimals.org

\$20,000 Gold Sponsor

Golf Tournament

- 12 players for golf
- Corporate logo on promotional materials
- Prominent signage at the event, including corporate logo on welcome sign
- Corporate logo on recognition in the program
- Corporate recognition on website with logo and link
- Acknowledgment at welcome address and group photo
- Shout out on social media
- 24 Mulligans

Auction Gala

- 2 tables with prominent seating location at the event
- The first two sponsors to join will get a day of filming and 30-second commercial produced for their organization (\$5,000 value)
- Exclusive publicity at the Auction Gala with:
 - Personalized thank you remarks from the presenter
 - Opportunity to speak
 - Opportunity to show a short video of your business/cause
 - An exclusive printed logo banner
- Inclusion on 3 social media posts and 1 of your posts reshared by Second Chance
- Your logo showcased on our homepage during the week of the Gala
- Opportunity to speak at the Auction Gala
- Your logo displayed on every table centerpiece
- Inclusion in pre-event press release with the opportunity to provide a quote

Cocktails for Tails

- Logo on cocktail tables
- Acknowledgment during welcome address
- Your logo prominently displayed at event raffle pick-up
- Logo on Rolling Screen
- Logo and web link on the event's page on our website
- 8 tickets to the event

\$15,000 Silver Sponsor

Golf Tournament

- 8 players for golf
- Signage on all golf carts
- Corporate logo on recognition in the program
- Corporate recognition on website with logo and link
- Acknowledgment at welcome address and group photo
- Shout out on social media
- 16 Mulligans

Auction Gala

- 1 table with prominent seating location at the event
- Opportunity to speak at the Auction Gala
- Your logo displayed on every table centerpiece
- Inclusion in pre-event press release with the opportunity to provide a quote
- 2 social media posts
- Inclusion in the annual year in review video

Cocktails for Tails

- Logo at bars and on drink menus
- Acknowledgment during welcome address
- Your logo prominently displayed at event raffle
- Logo on Rolling Screen
- Logo and web link on the event's page on our website
- 4 tickets to the event

\$10,000 Bronze Sponsor

Golf Tournament

- 4 players for golf
- Signage on putting green
- Name recognition in the program & on website
- 8 Mulligans

Auction Gala

- 1 table with prominent seating location at the event
- Inclusion in the annual year in review video
- Your name/logo prominently displayed at event & on our online auction page
- Logo on Rolling Screen
- Swag Bag inclusion (provided by sponsor)
- Logo and web link on the event page on our website

Cocktails for Tails

- Your logo prominently displayed at event raffle
- Logo on Rolling Screen
- Logo on the event's page on our website
- 2 tickets to the event

**North Brookfield Community
Veterinary Hospital**
372 North Main Street
North Brookfield, MA 01535

**Springfield Community
Veterinary Hospital**
67 Mulberry Street
Springfield, MA 01105

**Southbridge Community
Veterinary Hospital**
700 Worcester Street
Southbridge, MA 01550

**Worcester Community
Veterinary Hospital**
831 Main Street
Worcester, MA 01610



Adoption Center

111 Young Road, East Brookfield, MA 01515
(508) 867-5525



Visit us at SecondChanceAnimals.org