

Sponsorship Opportunity to Benefit Local Community!



Join RapsCALLION Brewery to support two great causes: **The RapsCALLION HOPS Foundation and the Spencer Parks and Recreation Department**

About the Event

The Running Out Of Summer 5K is a charity race that directly contributes to local charitable initiatives driven by HOPS. The event features a FAST and FLAT race along the rail trail at Ogara Park, giveaways, and food and beer after the race. Taking place on Saturday, August 23, 2025, the last weekend before Labor Day, this race is always a fun and festive event.

About The RapsCALLION HOPS Foundation

A 501(c)3 independent non-profit, spearheaded by Spencer and Sturbridge Mug Members, the HOPS Foundation provides financial support to community members in need in Spencer and Sturbridge, MA and the surrounding area. Board Members and other volunteers work together to host charitable events that raise funds for these important initiatives.

About Spencer Parks & Recreation Department

The Spencer Parks & Recreation Commission is an all-volunteer board whose mission is to serve the recreational needs of Spencer residents.

Sponsorship Levels

Sponsorships include both cash and in-kind donations. Types of acceptable in-kind donations include water to hand out to runners, raffle prizes, and swag bag contents including non-perishable foods, personal care products, and other items of interest to runners.

Friends of ROOS5K \$100 cash or in-kind

- Name on banner on race day

Bronze Sponsor \$250, minimum \$150 cash

- Logo on banner on race day

Silver Sponsor \$500, minimum \$350 cash

- Logo on banner on race day
- Small logo on race shirt worn by runners

Gold Sponsor \$750, minimum \$500 cash

- Logo on banner on race day
- Large logo on race shirt worn by runners

Platinum Sponsor \$1,000, minimum \$700 cash

- Large and central logo on banner on race day
- Large logo on race shirt in premium location
- Mention in all marketing materials

Naming Sponsor \$2,000 cash

Only ONE available!

- 2x6 tabletop display on race day
- Logo on all runner swag bags
- Large and central logo on banner on race day
- Logo on race shirt sleeve worn by runners
- Name on medal

All marketing materials to include "Running out of Summer 5K presented by <Sponsor>"



RAPSCALLION
HOPS
FOUNDATION



Please contact Sierra Tucker with questions or for additional information on sponsorships at 774-452-3340 or sierra@visitrapscallion.com