



# Second Chance Animal Services, Inc.

FKA SECOND CHANCE ANIMAL SHELTER, INC.

info@secondchanceanimals.org www.secondchanceanimals.org

## 2025 Cruise for Critters Sponsorship Opportunities Saturday, September 20th at Westview Farms Creamery in Monson

We invite you to partner with Second Chance Animal Services to make a real difference for pets in need right here in our community. The annual Cruise for Critters event is returning this fall, and we would be honored to have your support as a sponsor or in-kind donor.

**Cruise for Critters** is a family-friendly celebration that blends the charm of autumn in New England with a passion for animals and classic cars. This unique event features:

- A car show for enthusiasts of all ages (and their pets!)
- A fall vendor fair with local artisans
- Our mobile adoption unit with adorable, adoptable pets
- Westview Farms Creamery's homemade ice cream and delicious food
- Seasonal activities like pumpkin picking, a corn maze, and hayrides

This is more than just a fun day out — it's a chance to show your company's commitment to giving back. Your sponsorship will help us provide lifesaving veterinary care, shelter, and support to thousands of pets across Central and Western Massachusetts.

We offer sponsorship levels to fit every budget, with valuable benefits that can increase your visibility and highlight your dedication to community involvement.

If you have any questions or would like to discuss a custom sponsorship opportunity, please feel free to reach out. The best way to reach me is by email at [development@secondchanceanimals.org](mailto:development@secondchanceanimals.org). You may also leave a message at 774-318-1101 x113, and I will return your call as soon as possible.

Thank you for considering this opportunity to make a lasting impact. Together, we can give pets the second chances they deserve.

Warm regards,

Lindsay Doray  
Chief Development Officer



Adoption Center - 111 Young Road, East Brookfield, MA 01515 - T: 508-867-5525

North Brookfield Community Veterinary Hospital - 372 N Main Street, N Brookfield, MA 01535 - T: 508-637-1333















Southbridge Community Veterinary Hospital - 700 Worcester Street, Southbridge, MA 01550 - T: 774-318-1101

Springfield Community Veterinary Hospital - 67 Mulberry Street, Springfield, MA 01105 - T: 413-739-2343

Worcester Community Veterinary Hospital - 831 Main Street, Worcester, MA 01610 - T: 774-243-1234



## 2025 Cruise for Critters Sponsorship Opportunities

	<b>Platinum</b> \$1,000	<b>Gold</b> \$500	<b>Silver</b> \$200
Banners with your logo displayed at the Second Chance Dog Park (through November 1)			
Banner with your logo displayed at event			
T-Sign with name displayed at event	Priority Placement	Priority Placement	
Business logo & link on our website event page			
Business name on our website event page			
Recognition with business logo & link in one of our e-newsletters			
Recognition in pre-event press release			
Individual social media post recognizing your support			
Opportunity to hand out your promotional items to participants at your table or the event registration table (table, tents and all materials provided by sponsor)			



## 2025 Cruise for Critters



***Together, we can change lives—become a partner in our mission to help pets in need!***

**Please return this form with your sponsorship**

SPONSOR NAME: \_\_\_\_\_  
(As you want it displayed in all promotions)

CONTACT PERSON: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY, STATE, ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

Would you like complimentary booth space? ☐ YES ☐ NO

Platinum Sponsorship ☐ \$1,000

Gold Sponsorship ☐ \$500

Silver Sponsorship ☐ \$200

I Want to Help ☐ \_\_\_\_\_

Pay by Check – Payable to “Second Chance Animal Services, Inc.”

OR

Charge my (please circle) Visa / Mastercard / American Express / Discover

Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CV Code: \_\_\_\_\_

Signature: \_\_\_\_\_

For logo promotions - please provide high resolution logo via email to: [development@secondchanceanimals.org](mailto:development@secondchanceanimals.org)

### **Maximize Your Visibility!**

Submit your sponsorship form by **August 25th** to take full advantage of all sponsorship benefits — including **maximum online exposure** for packages that feature your company’s name and link on our website. Sponsorships received after this date may miss out on some recognition opportunities, so don’t wait!

QUESTIONS: Please email: [development@secondchanceanimals.org](mailto:development@secondchanceanimals.org)

**Return to:**

**Second Chance Animal Services Cruise for Critters  
PO Box 136  
East Brookfield, MA 01515**



## 2025 Cruise for Critters

### In-Kind Donation



***Donation of items can be of any price range and are GREATLY appreciated.***

Examples of needed items:

- Gift Baskets
- Gift Cards or Certificates
- One-of-a-Kind or Handmade Items
- Lottery Tickets
- Snacks or Beverages for Event Volunteers
- Special Experiences

Item(s) donated: \_\_\_\_\_

Value of Item(s): \_\_\_\_\_

Name: \_\_\_\_\_

Address \_\_\_\_\_

Contact #: \_\_\_\_\_

Our event committee sometimes combines items into gift combinations (baskets, sets) that will enhance the allure of the raffle items. If you would like to drop off your item at the Adoption Center, please include this form to help us ensure that all donations are properly acknowledged. Pickup of items can also be arranged.

Please email [development@secondchanceanimals.org](mailto:development@secondchanceanimals.org) if you have any questions.

Donations may be mailed or dropped off at 111 Young Road, P.O. Box 136, East Brookfield, MA 01515