

Registration Form

PLEASE PRINT

NAME

COMPANY (IF APPLICABLE)

ADDRESS

CITY/STATE/ZIP

PHONE (WORK)

E-MAIL

Corporate Year-long Sponsorship

- ☐ GOLD SPONSOR (\$20,000)

Gala Sponsorship Levels

- ☐ Pack Leader Presenting Sponsorship (\$10,000)
- ☐ Rescuer Presenting Sponsorship (\$7,500)
- ☐ Animal Protector Sponsorship (\$5,000)
- ☐ Loyal Companion Sponsorship (\$2,500)
- ☐ Happy Tails Sponsorship (\$1,000)
- ☐ Furry Friends Sponsorship (\$500)
- ☐ Swag Bag Sponsorship (\$250)

Auction Gala Attendance

- ☐ \$80 Per Person
- ☐ \$750 Reserved Table (Tables seat 10)

_____ number of people **OR**

_____ number of tables

_____ number of vegetarian meals requested

I/We are unable to attend. However, I/We would like to make a donation. Total \$ _____

Gift In-Kind Donation

- ☐ I/We are interested in learning more.

Contact us at _____

PHONE NUMBER OR EMAIL

Pay By Check

Please return this form along with your check payable to: **Second Chance Animal Services**

Mail to: **Second Chance Animal Services**
111 Young Road, P.O. Box 136
East Brookfield, MA 01515

For more information call (774) 318-1101 extension 113.

You can register
and pay online at

www.secondchanceanimals.org/dinner-auction
or by scanning the QR code.



Second Chance provides critical aid to 56,000+ pets each year via extensive community initiatives, making it one of New England's largest animal charities. For pet owners facing financial hardship, we offer low-cost care at 4 community vet hospitals, plus we supply 22 Massachusetts food pantries, feeding an estimated 16,000 pets each year. While many of our programs aim to keep pets out of shelters, our no-kill adoption center finds homes for 1,600 pets annually.

Adoption Center

111 Young Rd,
East Brookfield, MA 01515
(508) 867-5525

adoptions@secondchanceanimals.org

Community Veterinary Hospitals

North Brookfield, Southbridge,
Springfield, and Worcester



501(c)3 EIN: 04-3490671

SecondChanceAnimals.org

2026 Annual Auction GALA

Saturday,
March 28, 2026

AC Marriott,
Worcester



SecondChanceAnimals.org

We invite you to help us provide support to more than 56,000 pets this year, in our most important annual fundraiser.

2026 Auction Gala

Saturday, March 28, 2026
AC Marriott, Worcester

Cocktails 4-6pm as bidding begins

Dinner starts at 6pm immediately followed by presentation and auction closing

Silent auction: Bidding available online prior to the event and continues in-person for attendees only

Second Chance provides full-service veterinary care, spay/neuter services, adoption services, community & educational outreach programs and a pet food pantry.



To donate an Auction Item or an In-Kind Donation, please email development@secondchanceanimals.org

Become a GOLD SPONSOR

as part of our Corporate Partner Program for just \$20,000 and enjoy sponsorship benefits at all of our events in 2025.

The first two sponsors to join will get a day of filming and 30-second commercial produced for their organization (\$5,000 value)

Learn more by emailing development@secondchanceanimals.org or scanning the QR code.

SCAN FOR DETAILS



Pack Leader Presenting Sponsorship (\$10,000)

Comes with 2 tables with prominent seating

- Exclusive publicity at the Dinner Auction with:
 - Personalized thank you remarks from the presenter
 - Opportunity to speak
 - Opportunity to show a short video of your business/cause
 - Exclusive signage showcasing your support
- Inclusion on 3 social media posts and 1 of your posts reshared by Second Chance
- Your logo showcased on our homepage during the week of the Gala

PLUS all the benefits of the Rescuer Presenting Sponsorship

Rescuer Presenting Sponsorship (\$7,500)

Comes with 1 table with prominent seating

- Opportunity to speak at the Dinner Auction
- Your logo displayed on every table centerpiece
- Inclusion in pre-event press release with the opportunity to provide a quote
- 2 social media posts

PLUS all the benefits of the Animal Protector Sponsorship

Animal Protector Sponsorship (\$5,000)

Comes with 1 table with prominent seating

- Inclusion in the annual year in review video
- PLUS all the benefits of the Loyal Companion Sponsorship

Loyal Companion Sponsorship (\$2,500)

Comes with 5 seats with prominent seating

- Your name/logo prominently displayed at event & on our online auction page
- Logo on Rolling Screen
- Swag Bag inclusion (provided by sponsor)
- Logo and web link on the event page on our website

Happy Tails Sponsorship (\$1,000)

Comes with 2 seats with prominent seating

- Logo on Rolling Screen
- Swag Bag inclusion (provided by sponsor)
- Name/logo on the event page on our website

Furry Friends Sponsorship (\$500)

- Swag Bag inclusion (provided by sponsor)
- Name/logo on the event page on our website

Swag Bag Sponsorship (\$250)

- Swag Bag inclusion (provided by sponsor)
- Up to 50% of the sponsorship can be donated with In-Kind donation



Voted one of the top three **Best Local Events** in the *Best of Central Mass Awards*

Our website has over **71,000 visits each month!**