



Second Chance Animal Services, Inc.

FKA SECOND CHANCE ANIMAL SHELTER, INC.

info@secondchanceanimals.org www.secondchanceanimals.org

2026 Cruise for Critters Sponsorship Opportunities Saturday, September 19th at Westview Farms Creamery in Monson

We invite you to partner with Second Chance Animal Services and make a difference for pets in need throughout our community. Our annual Cruise for Critters event returns this fall, and we would be honored to have your support as a sponsor or in-kind donor.

Cruise for Critters is a family-friendly celebration that combines the beauty of a New England autumn with a passion for animals, classic cars, and community. The event features a car show, local vendors, adoptable pets, delicious ice cream from Westview Farms Creamery, and seasonal activities that draw animal lovers and families from across the region.

Your sponsorship helps provide lifesaving veterinary care, shelter, adoption services, and community programs that assist thousands of pets each year across Central and Western Massachusetts. Last year alone, Second Chance helped more than 64,000 pets through our adoption, veterinary, and outreach programs.

We offer sponsorship opportunities for businesses of all sizes, with benefits designed to increase visibility and demonstrate your commitment to the community. We also welcome raffle prizes and other in-kind donations.

If you have questions or would like to discuss a sponsorship opportunity, please contact me at **development@secondchanceanimals.org** or leave a message at **774-318-1101 ext. 113**.

Thank you for considering this opportunity to help pets in need. Together, we can give more animals the second chances they deserve.

Warm regards,

Lindsay Doray-McCormack
Chief Development Officer



Adoption Center - 111 Young Road, East Brookfield, MA 01515 - T: 508-867-5525

North Brookfield Community Veterinary Hospital - 372 N Main Street, N Brookfield, MA 01535 - T: 508-637-1333

Southbridge Community Veterinary Hospital - 700 Worcester Street, Southbridge, MA 01550 - T: 774-318-1101

Springfield Community Veterinary Hospital - 67 Mulberry Street, Springfield, MA 01105 - T: 413-739-2343

Worcester Community Veterinary Hospital - 831 Main Street, Worcester, MA 01610 - T: 774-243-1234



2026 Cruise for Critters Sponsorship Opportunities

	Platinum \$1,000	Gold \$500	Silver \$200
Banners with your logo displayed at the Second Chance Dog Park (through November 1)			
Banner with your logo displayed at event			
T-Sign with name displayed at event	Priority Placement	Priority Placement	
Business logo & link on our website event page			
Business name on our website event page			
Recognition with business logo & link in one of our e-newsletters			
Recognition in pre-event press release			
Individual social media post recognizing your support			
Opportunity to hand out your promotional items to participants at your table or the event registration table (table, tents and all materials provided by sponsor)			



2026 Cruise for Critters



Partner with us to give more pets the care and second chances they deserve.

Please return this form with your sponsorship

SPONSOR NAME: _____

(As you want it displayed in all promotions)

CONTACT PERSON: _____

WEBSITE: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

PHONE: _____ EMAIL: _____

Would you like complimentary booth space?

☐ YES

☐ NO

Platinum Sponsorship

☐ \$1,000

Gold Sponsorship

☐ \$500

Silver Sponsorship

☐ \$200

I Want to Help

☐ _____

Pay by Check – Payable to “*Second Chance Animal Services, Inc.*”

OR

Charge my (please circle) Visa / Mastercard / American Express / Discover

Card # _____ Exp. Date: _____ CV Code: _____

Signature: _____

For logo promotions - please provide high resolution logo via email to: development@secondchanceanimals.org

Maximize Your Visibility!

Submit your sponsorship form by **August 24th** to take full advantage of all sponsorship benefits — including **maximum online exposure** for packages that feature your company’s name and link on our website. Sponsorships received after this date may miss out on some recognition opportunities, so don’t wait!

QUESTIONS: Please email: development@secondchanceanimals.org

Return to:

Second Chance Animal Services Cruise for Critters

PO Box 136

East Brookfield, MA 01515



2026 Cruise for Critters

In-Kind Donation



Donation of items can be of any price range and are GREATLY appreciated.

Examples of needed items:

- Gift Baskets
- Gift Cards or Certificates
- One-of-a-Kind or Handmade Items
- Lottery Tickets
- Snacks or Beverages for Event Volunteers
- Special Experiences

Item(s) donated: _____

Value of Item(s): _____

Name: _____

Address _____

Contact #: _____

Our event committee sometimes combines into baskets or packages to enhance the raffle. If you would like to drop off your item at the Adoption Center, please include this form to help us ensure that all donations are properly acknowledged. Pickup of items can also be arranged.

Please email development@secondchanceanimals.org if you have any questions.

Donations may be mailed or dropped off at 111 Young Road, P.O. Box 136, East Brookfield, MA 01515